

EXOSTRATEGIES PRIVACY POLICY AND Notice of Information Practices and Privacy Statement

Exostrategies, Inc. recognizes and respects the importance of protecting the privacy of the information provided to us in connection with our software.

Exostrategies is committed to the security of your information, and has implemented administrative, physical and technical safeguards designed to protect it from unauthorized access. Nonetheless, it is impossible to guarantee that such information is or will be completely safe from unauthorized access or use.

The following Policy is intended to inform you of the steps we take to protect the information we need to collect in order to perform our services. We recommend that you carefully review this Policy before providing us with personal information.

We may update the Exostrategies privacy policy from time to time, and will notify all users of any change.

Exostrategies, Inc. Contact

Exostrategies, Inc.
1200 E. Hwy 24
Woodland Park, CO 80863
e-mail: info@exostrategies.com

Types of Information and How We Collect It

We may collect the following information through your use of the Website and in off-line communications, in online forms, during sales interactions or transactions, or at events:

- Contact, transactional, and payment information
- User preferences you select when you register with us
- Information about your use of the website gathered through cookies or other technologies
- Information provided to us by third parties, such as opt-in lists
- Event and conference participation information

Use of Information

We may use your personal information

- To engage in and process your transactions
- To provide support or other services, including product alerts and updates
- To contact you about products, services or events that might be of interest to you and respond to your requests
- To administer product downloads
- To enhance your Web user experience and Exostrategies' marketing activities
- To comply with legal requirements, including responding to subpoenas or government inquiries. Additional situations that may require disclosure are (a) to the extent required by law or to respond to judicial process or a good faith belief that such action is necessary under law or to comply with legal process served on us; (b) to protect the security and

integrity of our websites and our services; (c) to protect our rights and property and the rights and property of others; (d) to take precautions against liability; (e) to respond to claims that submitted information violates the rights or interests of third parties; (f) to correct technical problems and malfunctions in how the site operates or processes visitors' information; (g) in connection with a merger, consolidation or sale of all or substantially all of the stock or assets of one or more of our businesses; (h) to provide to our customers in accordance with effective agreements; or (i) pursuant to our customers' specific direction in connection with a service we are providing on behalf of our customers.

Types of Information We Collect and How We Collect It

- **Personal Information:** Contact information, such as name, physical address, telephone number(s), email address, and company. The majority of the information collected under this category is business contact information and when this information is collected in forms on our web site, it is collected and/or transmitted using Secure Socket Layer (SSL) technology.
- Transactional information, including information about the products and services you purchase or download or about which you make an inquiry.
- User preferences, such as product requirements, areas of industry interest, newsletters, community choices and other information you select in the customer profile when registering on our sites or with our company. Financial/credit card and payment information.
- Event and conference participation information.
- We may supplement information you provide with information received from third parties.
- **Electronic Communications Protocols and Cookies:** In addition to the information specified above, Exostrategies may collect information about your use of our website(s) through electronic communications protocols and cookies. As is true when you visit most websites, Exostrategies may automatically receive information from you as part of the communication connection itself, which often consists of network routing information (where you came from), equipment information (browser type), your IP address, and date and time. Exostrategies also uses cookies to capture additional information.
- **Cookies:** Exostrategies' server may query your browser to see if there are "cookies" previously set by the Exostrategies websites. A cookie is a small piece of information sent by a Web server to store on a Web browser so it can later be read back from that browser. Cookies on the Web sites may collect a unique identifier, user preferences and profile information and membership information. Exostrategies also uses cookies to collect general usage and volume statistical information that does not include personally identifiable information. Some cookies may remain on the user's computer after they leave the Web site.
- **Third-Party Cookies:** Exostrategies may engage one or more third-party service providers to track and analyze usage and volume statistical information from visitors to the website(s). The service provider(s) set cookies on behalf of Exostrategies. Exostrategies also uses other third-party cookies to track the performance of Exostrategies advertisements on their Web sites.

- Exostrategies may re-associate the information provided by the technologies directly above with personal information.

Sharing Information

- While we try to have business relationships with persons who share our high standards and respect for privacy, we are not responsible for the content or the privacy practices of third parties.
- We may share your personal information with third parties
 - Who assist Exostrategies with payment for your order or with responding to your sales request
 - Who engage in joint sales or product promotions with us or who sponsor Exostrategies events or conferences that you attend
 - When you give your consent
 - To comply with legal requirements

Your Choices

- You may change your registration profile at any time.
- You may opt out of marketing by modifying your registration profile, or by using our general unsubscribe automated link that is included in Exostrategies marketing email.

Countries Outside the United States

- We do not attempt compliance with laws of any country other than the United States of America. Accordingly, we do not comply with the European Union's Directive on Data Protection, which is the sole obligation of our customer that is providing us data.

Last Revision November 20, 2013